

How much does a QuickBooks Pro Advisor make? ((ProAdvisor Earnings Guide))

A QuickBooks ProAdvisor (certified specialist),(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US) in the US earns an average of \$50,000 to \$55,000 per year as of 2026, with certified roles around \$54,000 annually (ZipRecruiter data),(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US). Entry-level starts near \$40k–\$50k, while experienced or freelance ProAdvisors can earn \$70k+ or \$25–\$40/hour depending on location, clients, and expertise.(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US) Many work independently or as bookkeepers/accountants.

Average Salary Range

The typical QuickBooks ProAdvisor salary hovers around \$50,573 per year nationally,(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US),equating to about \$24.31 hourly, \$972 weekly, or \$4,214 monthly. Entrylevel roles start near \$27,000-\$41,000, while the 75th percentile reaches \$57,500 and top earners hit \$67,000-\$73,500 annually.(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US) Other sources like PayScale report higher figures around \$70,000, and LiveFlow cites \$60,000 for certified advisors. Hourly rates often range from \$20-\$28 for most professionals,(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US) with peaks up to \$35.58. Freelancers charge \$50-\$150 per hour, sometimes \$200+, depending on services like setup or training.(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US) Regional variations exist; California cities like Berkeley offer \$61,924, while Florida averages \$37,793 lower.

Factors Influencing Earnings

Experience drives pay significantly—novices earn less,(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US) but certified veterans with years in accounting command premiums. Certifications beyond basic ProAdvisor status,(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US) like CPA or advanced QuickBooks badges, boost rates; senior accountants average \$75,820-\$78,279.

Location matters due to cost of living and demand.(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US) High-paying spots include Nome, AK (\$62,736) and Bay Area cities (\$58,000-\$61,000), while remote or lower-cost areas pay less.(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US) Work type varies outcomes: full-time employees at firms earn \$60,000-\$80,000 with benefits like 401(k) and health insurance.

(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US) Independent consultants bill \$75-\$225/hour or \$300-\$1,500 monthly packages for bookkeeping.

Client industry and service complexity also factor in.(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US) Cleanup projects fetch \$750-\$3,000 flat fees, training \$95-\$175/hour. Side hustles yield \$50/hour flexibly, ideal for bookkeepers moonlighting.

Regional Salary Variations

Top US cities pay premiums:

Nome, AK: \$62,736 (\$30.16/hour)

Berkeley, CA: \$61,924 (\$29.77/hour)

Livermore, CA: \$59,322 (\$28.52/hour)

Lower in states like Florida (\$37,793),(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US). Internationally, data is scarcer, but Canada's ProAdvisor program ties to similar tools without specified pay. Remote work opens global clients,(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US) potentially increasing earnings via platforms like Upwork.

Job Roles and Pay Tiers

ProAdvisors fill roles like:

Bookkeepers: \$49,363 average

Accountants: \$68,326

Senior Staff Accountants: \$78,279

Controllers: \$70,000+

Full-time jobs list \$60k-\$80k with perks.(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US) Freelancers scale via

ProAdvisor profiles, optimized for leads as YouTube experts advise.

Earning Potential Growth

New ProAdvisors start low but grow fast.(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US) Free Intuit training and

certification enable quick entry. Top earners leverage multiple certs, marketing (e.g., Google

Ads), and niches like cleanup (\$3,000+ projects),(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US). As a side gig,

\$50k annually fits part-time.

In 2026, demand rises with QuickBooks updates and fintech growth.(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US) Preferred Pricing perks aid client acquisition.

Experienced advisors hit

\$100+/hour by resolving complex issues efficiently.

Maximizing Income as ProAdvisor

Build via Intuit's program: free training, directory listing, discounts.(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US)

Charge based on value—experienced ones justify \$200/hour via speed. Diversify: hourly, retainers, projects.(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US)

Network on Reddit/LinkedIn; optimize profiles for leads.

For Ghaziabad, India-based pros (user context),(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US) US remote gigs via

platforms yield \$40k+ despite local rates. Focus QuickBooks Online for global appeal.

Challenges and Realistic Expectations

Not all hit averages; entry barriers low but competition high.(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US)

Phone spam in sources flags scams—stick to official Intuit paths. Taxes self-employed eat 30%, so net \$35k-\$50k typical starter.

Yet flexibility shines: work from home, scale clients.(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US) Ideal for

accountants/bookkeepers per user expertise in QuickBooks support content.

Long-Term Outlook

By 2026, ProAdvisors thrive amid SMB digitization.(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US) Averages may

rise to \$60k+ with inflation/experience. Top 10% exceed \$100k via consulting firms or

agencies.(US)1-(866)-(206)-9170 or 1-(800)-(446)-8848 or 1-(888)-(279)-3089(US) Free entry makes it accessible; pair with content creation

(user strength) for marketing edge.